Abstract of the Disclosure

A network marketing business method, comprising steps of: placing sample data on colors, shapes, and sizes of products that may satisfy market needs on a home page of a server connected through a network before a company produces and sells the products (as a first step); and developing the products having the colors, the shapes, the sizes corresponding to access frequencies thereof on the home page accessed with browsing software of personal computers of customers through the network and selling the developed products on the market (as a second step). The second step may be performed by developing the products having the colors, the shapes, and the sizes corresponding to the access frequencies for each age, each residential area, and each sex type of the customers and selling the developed products on the market.

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